

**WSOC-TV**

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Mitt Romney for President (5341)
American Rambler Productions (5998)
KINCAID,STEPHANIE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645804
Inv Date 10/28/2012
Terms Net 30
Contract 335886
Bill Type Standard
Period 10/1/2012 - 10/28/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

Product Political - Federal Candidate (1067)
Brand 280 PRES (139176)
Acct Types **National/Political**
Est/Headline 280/06364942
Demo
Revision
Comments

ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:33:52AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	6:00:00AM- 6:30:00AM	Per week (3),Mo,Tu	10/08/12 5:59AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP131H	\$850.00	
	Spot	6:00:00AM- 6:30:00AM	Per week (3),Mo,Tu	10/09/12 6:07AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP131H	\$850.00	
	Spot	6:00:00AM- 6:30:00AM	Per week (3),Mo,Tu	10/09/12 6:23AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP131H	\$850.00	
2.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	7:00:00AM- 8:00:00AM	Day,M-2	10/08/12 7:25AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP131H	\$775.00	
	Spot	7:00:00AM- 8:00:00AM	Day,M-2	10/08/12 7:59AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP131H	\$775.00	
3.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1	10/09/12 7:59AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP131H	\$775.00	
4.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	8:00:00AM- 9:00:00AM	Day,M-2	10/08/12 8:43AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP131H	\$725.00	
	Spot	8:00:00AM- 9:00:00AM	Day,M-2	10/08/12 8:59AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP131H	\$725.00	
5.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	8:00:00AM- 9:00:00AM	Day,Tu-1	10/09/12 8:48AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP131H	\$725.00	
6.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	9:00:00AM-10:00:00AM	Day,M-2	10/08/12 9:33AM (Mo)	00:30	LIVE! WITH KELLY	2012MRFP131H	\$375.00	
	Spot	9:00:00AM-10:00:00AM	Day,M-2	10/08/12 9:59AM (Mo)	00:30	LIVE! WITH KELLY	2012MRFP131H	\$375.00	
7.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	9:00:00AM-10:00:00AM	Day,Tu-1	10/09/12 9:42AM (Tu)	00:30	LIVE! WITH KELLY	2012MRFP131H	\$375.00	
8.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	10:00:00AM-11:00:00AM	Day,M-2	10/08/12 10:16AM (Mo)	00:30	KATIE COURIC	2012MRFP131H	\$375.00	
	Spot	10:00:00AM-11:00:00AM	Day,M-2	10/08/12 10:56AM (Mo)	00:30	KATIE COURIC	2012MRFP131H	\$375.00	
9.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	10:00:00AM-11:00:00AM	Day,Tu-1	10/09/12 10:46AM (Tu)	00:30	KATIE COURIC	2012MRFP131H	\$375.00	
10.1	Contract Line Remarks:		2X MAX/DAY						
	Spot	11:00:00AM-12:00:00PM	Day,M-1	10/08/12 10:59AM (Mo)	00:30	The View	2012MRFP131H	\$675.00	
11.1	Contract Line Remarks:		2X MAX/DAY						
	Spot	11:00:00AM-12:00:00PM	Day,Tu-2	10/09/12 10:59AM (Tu)	00:30	The View	2012MRFP131H	\$675.00	
	Spot	11:00:00AM-12:00:00PM	Day,Tu-2	10/09/12 11:32AM (Tu)	00:30	The View	2012MRFP131H	\$675.00	
12.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	12:00:00PM- 1:00:00PM	Day,M-2	10/08/12 12:10PM (Mo)	00:30	EYEWITNESS NEWS 12P	2012MRFP131H	\$375.00	
	Spot	12:00:00PM- 1:00:00PM	Day,M-2	10/08/12 12:55PM (Mo)	00:30	EYEWITNESS NEWS 12P	2012MRFP131H	\$375.00	
13.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1	10/09/12 12:55PM (Tu)	00:30	EYEWITNESS NEWS 12P	2012MRFP131H	\$375.00	
14.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	1:00:00PM- 2:00:00PM	Day,M-2	10/08/12 12:59PM (Mo)	00:30	The Chew	2012MRFP131H	\$375.00	
	Spot	1:00:00PM- 2:00:00PM	Day,M-2	10/08/12 1:57PM (Mo)	00:30	The Chew	2012MRFP131H	\$375.00	
15.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	1:00:00PM- 2:00:00PM	Day,Tu-1	10/09/12 1:30PM (Tu)	00:30	The Chew	2012MRFP131H	\$375.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/TSC1	Amount	Remarks
16.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	4:00:00PM - 5:00:00PM	Day,M-1	10/08/12 4:55PM (Mo)	00:30	DR. OZ SHOW	2012MRFP131H	\$825.00	
17.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	4:00:00PM - 5:00:00PM	Day,Tu-2	10/09/12 4:23PM (Tu)	00:30	DR. OZ SHOW	2012MRFP131H	\$825.00	
	Spot	4:00:00PM - 5:00:00PM	Day,Tu-2	10/09/12 4:56PM (Tu)	00:30	DR. OZ SHOW	2012MRFP131H	\$825.00	
18.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	5:00:00PM - 5:30:00PM	Day,M-2	10/08/12 5:14PM (Mo)	00:30	EYEWITNESS NEWS 5P	2012MRFP131H	\$850.00	
	Spot	5:00:00PM - 5:30:00PM	Day,M-2	10/08/12 5:28PM (Mo)	00:30	EYEWITNESS NEWS 5P	2012MRFP131H	\$850.00	
19.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	5:00:00PM - 5:30:00PM	Day,Tu-1	10/09/12 5:22PM (Tu)	00:30	EYEWITNESS NEWS 5P	2012MRFP131H	\$850.00	
20.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	5:30:00PM - 6:00:00PM	Day,M-2	10/08/12 5:43PM (Mo)	00:30	EYEWITNESS NEWS 530P	2012MRFP131H	\$875.00	
	Spot	5:30:00PM - 6:00:00PM	Day,M-2	10/08/12 5:58PM (Mo)	00:30	EYEWITNESS NEWS 530P	2012MRFP131H	\$875.00	
21.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	5:30:00PM - 6:00:00PM	Day,Tu-1	10/09/12 5:57PM (Tu)	00:30	EYEWITNESS NEWS 530P	2012MRFP131H	\$875.00	
22.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	6:00:00PM - 6:30:00PM	Per week (2),Mo,Tu	10/08/12 6:13PM (Mo)	00:30	EYEWITNESS NEWS 6P	2012MRFP131H	\$1100.00	
	Spot	6:00:00PM - 6:30:00PM	Per week (2),Mo,Tu	10/08/12 6:29PM (Mo)	00:30	EYEWITNESS NEWS 6P	2012MRFP131H	\$1100.00	
23.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	7:00:00PM - 7:30:00PM	Day,M-1	10/08/12 7:11PM (Mo)	00:30	INSIDE EDITION	2012MRFP131H	\$1200.00	
24.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	7:00:00PM - 7:30:00PM	Day,Tu-2	10/09/12 6:59PM (Tu)	00:30	INSIDE EDITION	2012MRFP131H	\$1200.00	
	Spot	7:00:00PM - 7:30:00PM	Day,Tu-2	10/09/12 7:26PM (Tu)	00:30	INSIDE EDITION	2012MRFP131H	\$1200.00	
25.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	7:30:00PM - 7:56:00PM	Day,M-1,Tu-1	10/08/12 7:56PM (Mo)	00:30	ENTERTAINMENT TONIGHT	2012MRFP131H	\$1200.00	
	Spot	7:30:00PM - 7:56:00PM	Day,M-1,Tu-1	10/09/12 7:47PM (Tu)	00:30	ENTERTAINMENT TONIGHT	2012MRFP131H	\$1200.00	
26.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	11:00:00PM - 11:35:00PM	Day,M-2	10/08/12 11:14PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP131H	\$1200.00	
	Spot	11:00:00PM - 11:35:00PM	Day,M-2	10/08/12 11:36PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP131H	\$1200.00	
27.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	11:00:00PM - 11:35:00PM	Day,Tu-1	10/09/12 11:34PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP131H	\$1200.00	
28.1	Contract Line Remarks:		1X MAX/DAY						
	Spot	11:35:00PM - 12:05:00AM	Day,M-1	10/08/12 12:04AM (Mo)	00:30	Nightline	2012MRFP131H	\$700.00	
29.1	Contract Line Remarks:		1X MAX/DAY						
	Spot	11:35:00PM - 12:05:00AM	Day,Tu-2	10/09/12 12:04AM (Tu)	00:30	Nightline	2012MRFP131H	\$700.00	
	Spot	11:35:00PM - 12:05:00AM	Day,Tu-2	10/09/12 11:57PM (Tu)	00:30	Nightline	2012MRFP131H	\$700.00	
30.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:30:00AM - 6:00:00AM	Day,M-1	10/08/12 5:54AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP131H	\$425.00	
31.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:30:00AM - 6:00:00AM	Day,Tu-2	10/09/12 5:29AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP131H	\$425.00	



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	Spot	5:30:00AM- 6:00:00AM	Day,Tu-2	10/09/12 5:52AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP131H	\$425.00	
32.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	7:00:00AM- 8:00:00AM	Day,Sa-1	10/06/12 7:28AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	2012MRFP131H	\$325.00	
33.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	8:00:00AM- 9:00:00AM	Day,Sa-1	10/06/12 8:59AM (Sa)	00:30	Good Morning America Saturday	2012MRFP131H	\$475.00	
34.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	12:00:00PM-12:30:00PM	Day,Sa-1	10/06/12 12:28PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRFP131H	\$275.00	
35.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	7:00:00PM- 7:30:00PM	Day,Sa-1	10/06/12 7:21PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	2012MRFP131H	\$645.00	
36.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	5:30:00AM- 6:00:00AM	Day,Sa-1	10/06/12 5:49AM (Sa)	00:30	THE CHRIS MATTHEWS SHOW	2012MRFP131H	\$250.00	
37.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	8:00:00PM- 9:00:00PM	Day,Tu-1	10/09/12 8:21PM (Tu)	00:30	DANCING WITH THE STARS SPECIAL	2012MRFP131H	\$6800.00	
38.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	10:00:00PM-11:00:00PM	Day,Tu-1	10/09/12 10:31PM (Tu)	00:30	Private Practice	2012MRFP131H	\$7500.00	
39.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	8:00:00PM-11:30:00PM	Day,Sa-1	10/06/12 8:06PM (Sa)	00:30	Saturday Night Football	2012MRFP131H	\$3500.00	
40.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	7:00:00AM- 8:00:00AM	Day,Su-1	10/07/12 7:39AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	2012MRFP131H	\$300.00	
41.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	8:00:00AM- 9:00:00AM	Day,Su-1	10/07/12 8:59AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	2012MRFP131H	\$500.00	
42.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	9:00:00AM-10:00:00AM	Day,Su-1	10/07/12 9:59AM (Su)	00:30	THIS WEEK WITH GEORGE STEPHANOPOULOS	2012MRFP131H	\$750.00	
43.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/07/12 5:59PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	2012MRFP131H	\$1000.00	
44.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	9:00:00PM-10:00:00PM	Day,Su-1	10/07/12 9:44PM (Su)	00:30	REVENGE	2012MRFP131H	\$8500.00	
45.0	Spot	10:00:00PM-11:00:00PM	Day,F-1	10/05/12 10:48PM (Fr)	00:30	20/20	2012MRFP131H	\$4600.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$71,820.00	Total Spots	63
Commission	(\$10,773.00)		
Net Total	\$61,047.00		